

All About BBC Children in Need



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What Is BBC Children in Need?

BBC Children in Need is a BBC charity which funds a wide range of projects around the UK that help children. It takes place every November. Here are just some of the projects that BBC Children in Need support.

Centres who care for children with learning or physical disabilities.

Activity centres where children with difficulties can access sports.

Places which support families who cannot be together.

Bereavement services for families who have lost a child.

Respite centres for children who have complex needs.

How Did It All Begin?

1927

On Christmas Day, there was a five minute BBC radio broadcast. The response was brilliant and the money raised was split between four main children's charities.

1955

The first televised appeal was broadcast called Children's Hour Christmas Appeal.

1978

Broadcaster Terry Wogan made his first presenting appearance on BBC Children in Need.

1980

BBC Children in Need was broadcast as a telethon which meant people could phone up while the programme was on TV and the donations broke the £1 million mark!

1985

Pudsey Bear joined BBC Children in Need.

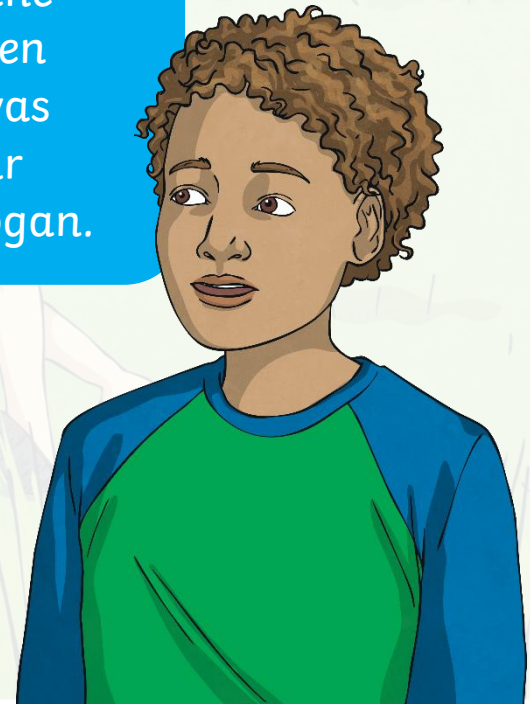
2014

Other TV presenters, like Tess Daly and Fearne Cotton, joined Terry Wogan on BBC Children in Need Night.

Pudsey Bear

When did Pudsey Bear first appear?

Pudsey Bear became the mascot of BBC Children in Need in 1985. He was a brown, cuddly bear introduced by Terry Wogan.



Pudsey Bear

**Why is he called
Pudsey?**

Joanna Bell, who designed
the famous bear, was from
Pudsey in West Yorkshire
so that became his name!



Pudsey Bear

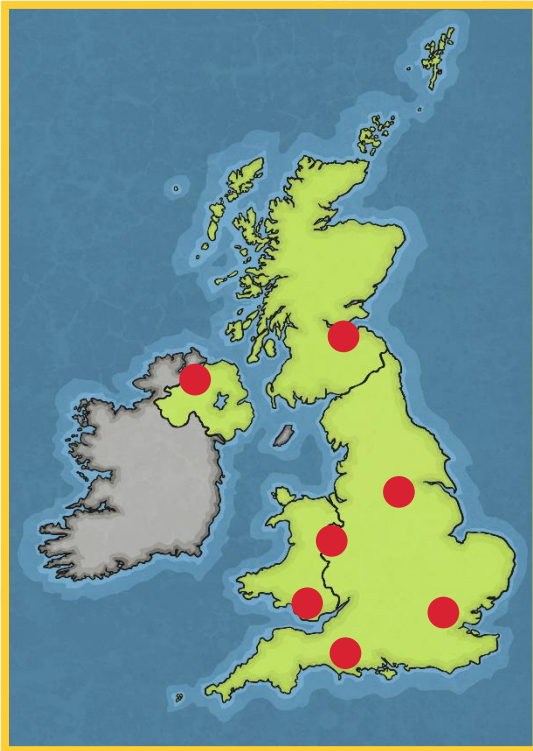
What does Pudsey do?

Pudsey has been helping people raise money to give disadvantaged children fabulous experiences since he joined BBC Children in Need.



Projects Around the UK

There are hundreds of projects around the UK which are supported by funding from Children in Need. Click on an area of the map and find out about some of the fabulous projects.



In Londonderry, Foyle Down Syndrome Trust funds development workers who support children with Down syndrome to make friends and have new experiences.

What Happens to the Donations?

BBC Children in Need look at how much has been raised and set a grant budget.

They read through the applications for money from charities and decide which ones they will support.

Money is raised and donated by the public.



BBC Children in Need give out money to the charities over a few months to make sure it is used in the best way possible for the children.

The money in the bank earns interest to help run BBC Children in Need again.

What's Going On?

There are many big fundraising challenges going on for BBC Children in Need.



This year, people are being asked to get together with their families or small groups of friends to join in the big Countryfile Ramble!

Fundraisers are also being encouraged to take their age and do something good with it. Simply take your age, the combined age of your ramble-mates or the age of something or someone special and turn it into a fundraising or distance target.

Get Involved!

There are so many ways you can raise money for BBC Children in Need.

Have a talent show.

Organise a coffee morning.

Have a cake sale.

Dress up for the day.

Do a fun run.

Think of a super sponsored event.

Download
the Free
Fundraising
Pack and get
involved!



So far, BBC Children in Need has raised over
£1 billion in donations and fundraising!
How much more can we raise?



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