



Fair Trade

What is Fairtrade?

Fairtrade helps farmers and workers get a fair price for what they grow or make. Farmers grow food like bananas, chocolate, and coffee. They work hard, but sometimes they don't get enough money to look after their families.

When you see the Fairtrade logo, it means farmers are paid fairly. This helps them send their children to school, buy food, and improve their farms. Fairtrade also teaches farmers to protect nature by using safe and smart ways to grow crops.

Fairtrade is good for farmers, their families, and the planet!

Look for the Fairtrade logo:



Comprehension Questions:

1. What does Fairtrade help farmers do?
2. Can you name three foods that can be Fairtrade?
3. What does the Fairtrade logo mean?

ACE questions

1. Why is it important for farmers to get a fair price?
2. How do you think farmers feel when they see their hard work being appreciated?
3. Imagine you're a farmer. How would Fairtrade change your life?



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What is Fairtrade and Why Does it Matter?

Fairtrade makes sure farmers and workers get a fair price for their crops, like bananas, cocoa (for chocolate), coffee, and tea. Without Fairtrade, farmers might be paid very little, making it hard to buy food, water, or school supplies for their children.

Fairtrade also gives extra money, called the Fairtrade Premium. Farmers and their communities use this money for important projects, like building schools, fixing water pipes, or buying tools for farming.

Fairtrade helps the environment too! Farmers are taught how to grow crops safely without harming the planet. This keeps the soil healthy and protects wildlife.

When you buy Fairtrade products, you're helping farmers, their families, and the Earth.

Explore Fairtrade products:

- *Fairtrade bananas:*
- *Fairtrade chocolate:*



The word "fair" comes from the Old French word *feire*, which comes from the Latin word *feria*. *Feria* means "holiday, market fair"

Comprehension Questions:

1. What crops can be Fairtrade?
2. What is the Fairtrade Premium used for?
3. How does Fairtrade help farmers and their families?

ACE:

1. Why do you think it's hard for farmers to make enough money without Fairtrade?
2. If your school had a Fairtrade sale, what items would you include and why?
3. How does Fairtrade help protect the environment, and why is this important for the future?



Fair Trade

Fairtrade: A Global Movement for Change

Fairtrade is a global system that ensures **fairness** for **farmers** and **workers** who grow crops like **bananas**, **coffee**, **cocoa**, and **tea**. Many small **farmers** face big challenges. They might not be paid enough for their hard work, which can lead to **poverty** and prevent them from improving their lives.

The **Fairtrade logo** guarantees that farmers are paid fairly. It also includes the **Fairtrade Premium**, an extra sum of money given to their communities. This money is often used for vital projects, such as building **schools**, creating **health clinics**, or improving **water supplies**.

Fairtrade also encourages **sustainable farming**. Farmers learn to grow crops in ways that protect the **soil**, **water**, and **wildlife**. This reduces harm to the **environment** and makes farming better for future generations.

By choosing **Fairtrade**, people around the world help create **fairness**, **equality**, and **sustainability**.

Explore more about Fairtrade:

- *Farmers growing cocoa:*
- *A Fairtrade tea plantation:*



The word "fair" comes from the Old French word *feire*, which comes from the Latin word *feria*. *Feria* means "holiday, market fair"

Comprehension Questions:

1. What challenges do farmers face without Fairtrade?
2. What does the Fairtrade Premium do for communities?
3. How does Fairtrade promote sustainability?

ACE:

1. If you were in charge of the Fairtrade system, what new ideas would you add to help farmers?
2. How can buying Fairtrade products make a difference to both people and the planet?
3. Do you think all companies should follow Fairtrade rules? Why or why not?